

# PHILLIP AND PATRICIA FROST MUSEUM OF SCIENCE ANNOUNCES MAJOR CORPORATE SUPPORT

Royal Caribbean Cruises LTD donates \$1.2 million and NASDAQ gifts \$500,000 along with recent contributions from OPKO Health, Inc. and Ladenburg Thalmann Financial Services Inc.

**MIAMI, FL (March 5, 2018)** – The Phillip and Patricia Frost Museum of Science, located in Downtown Miami's Museum Park, announced today that it has received two major gifts from Royal Caribbean Cruises LTD and NASDAQ, further igniting fundraising momentum since the museum's opening. These generous gifts follow other recent donations from OPKO Health, Inc. and Ladenburg Thalmann Financial Services Inc.

"Contributions from major corporations and local industries allow Frost Science to continue creating compelling informal science experiences that inspire learning and innovation," said Frank Steslow, President and CEO of the Phillip and Patricia Frost Museum of Science. "This generous funding will enhance the museum's ability to develop and execute world-class exhibitions, programs and curriculums on a global scale."

The \$1.2 million gift from Royal Caribbean Cruises LTD will support ongoing programs at Frost Science. As part of the generous donation, the top floor of the museum's three-level aquarium will now be known as the Royal Caribbean Vista. One of the most popular exhibit spaces on the campus, the massive outdoor deck offers sweeping views of Downtown Miami and the Port of Miami, putting guests at the surface of key South Florida ecosystems, including the Gulf Stream, coral reefs, mangrove forests, sandy shores, the Everglades and Florida Bay. In addition, Royal Caribbean and Frost Science will be working together on several initiatives that will extend beyond the museum's walls, including community access support and habitat restoration.

"Miami has been home to Royal Caribbean Cruises LTD for nearly 50 years. It has been wonderful to see and be a part of what Frost Science has built to better serve our community," said Richard Fain, Chairman and CEO, Royal Caribbean Cruises Ltd. "We are delighted to help the museum deepen Miami's connection with the environment and our unique ecosystem."

NASDAQ's \$500,000 donation will support daily operations and programs that further the museum's work, including a number of the onsite interdisciplinary learning experiences offered to guests. NASDAQ previously supported the museum shortly after opening, hosting a remote opening bell ceremony beneath the iconic, 31-foot-wide oculus lens and viewing portal into the Gulf Stream Aquarium exhibit.

OPKO Health, Inc., one of Florida's leading life science companies that discovers, develops and commercializes pharmaceutical and diagnostic products for the healthcare industry, made a \$1 million gift to Frost Science shortly before opening. Ladenburg Thalmann Financial Services Inc., a

diversified financial services company and a leading innovator of the network model in the independent broker-dealer and advisory space, made a \$500,000 contribution to the museum.

Frost Science has already attracted over 750,000 guests since its opening in May 2017, making it one of the most visited institutions in South Florida this year. The recent corporate support will help support the museum's exhibitions and programs, advancing its mission of inspiring and connecting people of all ages and backgrounds to enjoy science and technology, and to better understand ourselves and our world.

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### About the Phillip and Patricia Frost Museum of Science (Frost Science)

Located in Downtown Miami's Museum Park, the Phillip and Patricia Frost Museum of Science is a leading science museum dedicated to sharing the power of science, sparking wonder and investigation, and fueling innovation for the future. Sitting on four acres, the 250,000-square-foot museum is divided into four buildings: the Frost Planetarium, Aquarium, and the North and West Wings. At Frost Science, visitors can explore the world of science, technology, engineering and math (STEM) in an experiential setting with interactive exhibitions and unique shows. Frost Science is supported by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners of Miami-Dade County. This project is supported by the Building Better Communities Bond Program and the City of Miami. It is sponsored, in part, by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The museum is accredited by the American Alliance of Museums, is an affiliate of the Smithsonian Institution and a member of the Association of Science and Technology Centers. Learn more at frostscience.org. Follow Frost Science on Facebook, Instagram and Twitter @frostscience.

## About Royal Caribbean Cruises LTD

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise vacation company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50 percent joint venture owner of the German brand TUI Cruises, a 49 percent shareholder in the Spanish brand Pullmantur and a minority shareholder in the Chinese brand SkySea Cruises. Together, these brands operate a combined total of 49 ships with an additional twelve on order. They operate diverse itineraries around the world that call on approximately 535 destinations on all seven continents. Additional information can be found <u>www.rclcorporate.com</u>.

#### About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$12 trillion. To learn more, visit: http://business.nasdaq.com

#### About Ladenburg Thalmann

Ladenburg Thalmann Financial Services Inc. (NYSE American: LTS, LTS PrA) is a publicly-traded diversified financial services company based in Miami, Florida. Ladenburg's subsidiaries include industry-leading independent broker-dealer firms Securities America, Inc., Triad Advisors, LLC, Securities Service Network, LLC, Investacorp, Inc. and KMS Financial Services, Inc., as well as Premier Trust, Inc., Ladenburg Thalmann Asset Management Inc., Highland Capital Brokerage, Inc., a leading independent life insurance brokerage company, Ladenburg Thalmann Annuity Insurance Services LLC, a full-service annuity processing and marketing company, and Ladenburg Thalmann & Co. Inc., an investment bank which has been a member of the New York Stock Exchange for over 135 years. The company is committed to investing in the growth of its subsidiaries while respecting and maintaining their individual business identities, cultures, and leadership. For more information, please visit <u>www.ladenburg.com</u>.