

## \*\*MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT\*\*\*

# PHILLIP AND PATRICIA FROST MUSEUM OF SCIENCE TO HONOR MAYOR CARLOS A. GIMENEZ WITH 2018 VISIONARY AWARD AT ANNUAL GALA

Recognition Ceremony to Take Place at 2<sup>nd</sup> Annual Celebration of Science Fundraiser on May 5 presented by The Miller Family Foundation

WHO/WHAT: Today, the Phillip and Patricia Frost Museum of Science announced that it will honor Miami-Dade County Mayor Carlos A. Gimenez with the 2018 Visionary Award at this year's 2<sup>nd</sup> Annual Celebration of Science: The Power of Light gala fundraiser presented by The Miller Family Foundation on Saturday, May 5, 2018, taking place at the museum's campus in Downtown Miami. The award recognizes and celebrates a commitment to the community through visionary leadership that enhances scientific, technological and/or educational excellence. Past Visionary Award Honorees include The Batchelor Foundation founder George E. Batchelor, The John S. and James L. Knight Foundation and former City of Miami Mayor Manny Diaz.

More than 1,000 people are expected to attend the 2<sup>nd</sup> Annual Celebration of Science presented by The Miller Family Foundation, which directly supports the museum's exhibitions and programs. This year's gala theme, *The Power of Light*, will feature a uniquely curated evening that includes musical entertainment, live animal encounters, culinary delights, dazzling displays of science and mind-bending illusions and activations around the entire museum. A recognition ceremony and award presentation for Mayor Gimenez will take place during the event's VIP Pre-Party (6:30 p.m. to 7:30 p.m.), the first of three unique experiences which also include a Main Event (7:30 p.m. to 10:00 p.m.) and Laser Lounge (10:00 p.m. to midnight).

"I am honored to be the recipient of the Visionary Award. Technology improves our lives, and that is why I have been focused on enhancing our County government's technological capabilities to better serve our residents and visitors," said Mayor Carlos A. Gimenez. "A vital part of this effort is ensuring that Miami-Dade County has access to a world-class, state-of-the-art science museum that educates and inspires our children and families for years to come. We live in an era of increased global competition, and it is essential that we provide our future generations a dynamic center of knowledge, technology and imagination."

The 2<sup>nd</sup> Annual Celebration of Science: *The Power of Light* presented by The Miller Family Foundation also celebrates an impactful first year of Frost Science. The institution has received over 800,000 visitors to date (as of March 2018) and boasts over 30,000 member households in just nine months. The institution has welcomed six new special exhibitions since opening, treated 400 animals in its Batchelor Wildlife Center clinic and launched enhanced programs such as "Just For Me Mornings," tailored to special needs audiences.

Last year's inaugural Celebration of Science welcomed 750 guests and raised over \$1.2 million for the museum's exhibitions and educational programs.

The 2nd Annual Celebration of Science sponsors\* include: Castle Brands; Cesar and Cristina Alvarez/Greenberg Traurig; Deutsche Bank; Florida Power & Light Company; George and Lydia Weiss; Grove Bank and Trust; HEICO; JPMorgan Chase & Co.; Ladenburg Thalmann Financial Services Inc.; The Miller Family Foundation; Northern Trust; OPKO Health, Inc.; Paul and Swanee DiMare; Richard and Susan Lampen. \*(Silver level sponsors and higher as of 4/4/18).

For more sponsorship opportunities and ticket information, please visit frostscience.org/celebratescience or email celebratescience@frostscience.org.

### WHEN:

Saturday, May 5, 2018 6:30 p.m. – 12:00 a.m.

#### WHERE:

Phillip and Patricia Frost Museum of Science 1101 Biscayne Blvd. Miami, FL 33132

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## About the Phillip and Patricia Frost Museum of Science (Frost Science)

Located in Downtown Miami's Museum Park, the Phillip and Patricia Frost Museum of Science is a leading science museum dedicated to sharing the power of science, sparking wonder and investigation, and fueling innovation for the future. Sitting on four acres, the 250,000-square-foot museum is divided into four buildings: the Frost Planetarium, Aquarium, and the North and West Wings. At Frost Science, visitors can explore the world of science, technology, engineering and math (STEM) in an experiential setting with interactive exhibitions and unique shows. Frost Science is supported by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners of Miami-Dade County. This project is supported by the Building Better Communities Bond Program and the City of Miami. It is sponsored, in part, by the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture. The museum is accredited by the American Alliance of Museums, is an affiliate of the Smithsonian Institution and a member of the Association of Science and Technology Centers. Learn more at frostscience.org. Follow Frost Science on Facebook, Instagram and Twitter @frostscience.